

EXHIBITION & SPONSORSHIP FLYER

2016  **nano**technology 2-9 JULY 2016, THESSALONIKI, GREECE  
INTERNATIONAL CONFERENCES & EXHIBITION ON NANOTECHNOLOGIES - ORGANIC ELECTRONICS & NANOMEDICINE

**EXPO 16** 6th International Exhibition on Nanotechnologies, Organic Electronics & Nanomedicine

4-8 July 2016 | Porto Palace Conference Centre & Hotel, Thessaloniki, Greece

## EXPO 16

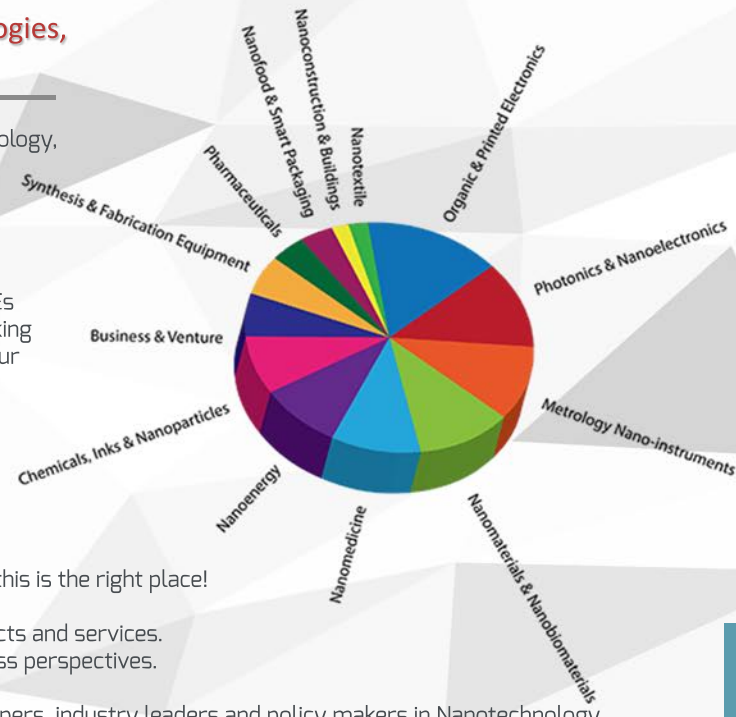
### 6th International Exhibition on Nanotechnologies, Organic Electronics & Nanomedicine

The **6th NANOTECHNOLOGY Expo 2016** will unite innovators to bring Nanotechnology, Organic Electronics & Nanomedicine from lab to market!  
Join the biggest marketplace for Nanotechnology, Nanomaterials, Organic Electronics and Nanomedicine applications, products and research in Europe.  
The fully integrated exhibition and conferences will enable you to demonstrate and discover state-of-the-art prototypes, technologies and research results from innovative companies, leading research institutes, high-tech clusters, SMEs and EU-projects. It will give you the opportunity to participate to the Matchmaking Event, to have a face-to-face contact with other businesses and to promote your products and research results to an audience which rapidly grows every year!

## BENEFITS

- If you are exploring the latest technological advancements and new products this is the right place!
- Interact with more than 2,000 trade visitors from all around the world!
- It is a unique venue to promote your innovative Nanotechnology related products and services.
- Update your customer list, build existing relationships and achieve new business perspectives.
- Promote your new products, interpret the policies and find your trade partner.
- Interact with exceptional researchers, engineers, scientists, technology developers, industry leaders and policy makers in Nanotechnology.
- Strengthen your company's image and visibility internationally.
- Participate in the Matchmaking (B2B) Event (last year more than 150 B2B meetings took place).
- Promote your organization at the Business Forum and Start-Up Area.
- Enhance professional networks for future collaboration opportunities (Funded Projects, Exhibition and Conference events).
- Discuss research work and related problems face-to-face with experienced professionals and very enthusiastic students.
- Have the opportunity to participate to NN16 Conference, ISFOE16 and ISSON16 Summer Schools and access more than 650 presentations from 57 countries (Last year's data).
- Get privileged accommodation.
- Combine your participation with holidays in exclusive nearby destinations.

## AREAS OF INTEREST





## Matchmaking Event

The **Matchmaking Event (B2B)** will encourage meetings between technology developers and technology users in order to foster technical cooperation in the fields of Nanotechnologies & Organic Electronics. The event will take place during NANOTECHNOLOGY 2016 on **6 July 2016**.

The Matchmaking Event is organized by PRAXI Network & Mirtec S.A. (members of Enterprise Europe Network - Hellas), together with LTFN & NANOTECHNOLOGY 2016, in order to provide an opportunity for transnational technology, business and research partnerships in the emerging fields of Nanotechnologies & Organic Electronics.

Scientists and entrepreneurs, developers, engineers and practitioners, as well as companies - end users of Nanotechnologies & Organic Electronics will be able to review recent developments, identify outstanding needs and solutions for their business.

This event aims to provide a unique opportunity for the participating organisations to:

- present their know-how and innovative technologies
  - find new technological solutions
  - meet potential business partners
  - find partners for collaborative European R&D projects
  - meet and establish cross-border contacts
- ... with some of the major actors in the field of Nanotechnologies & Organic Electronics.



## Business Forum & Start-Up Area

One of the highlights of the NANOTECHNOLOGY 2016 is the **Business Forum with the Start-Up Area**.

Strategically located at the Exhibition Center of the "Grand Pietra Hall", where EXPO 2016 takes place, this integral and popular space will be a focal point for visits from local and worldwide delegations and individuals, consisting of potential collaborators, partners and investors. The event will take place during NANOTECHNOLOGY 2016 on **5-7 July 2016**.

NANOTECHNOLOGY 2016 Business Forum and Start-Up Area form a powerful and high-end platform to foster your maximum exposure and enable business development opportunities for innovative start-up companies. In the framework of Business Forum, Start-Up competition will take place giving the opportunity to be awarded for the best Start-Up Presentation!

Whether you participate in EXPO 2016 as an exhibitor or not, you will have the opportunity to apply to participate in the Start-up Competition, presenting your company and innovative ideas!



## 9th International Symposium on Flexible Organic Electronics

ISFOE16

**ISFOE16** is the biggest scientific & technology event in Flexible Organic Electronics (OEs), that promotes the Scientific Research in **OE nanomaterials, Manufacturing Processes, Devices and Applications**. During ISFOE16 you will meet with other world-class scientists, engineers and representatives from industries to discuss & exchange ideas on the hottest topics on OEs.

**The ISFOE Program consists of Workshops and Sessions focused on:**

- Organic and Large Area Electronic (OLAE) materials
- Manufacturing Processes & Fabrication and Quality Control for Industrial Applications
- Organic Photovoltaics & Perovskites
- Graphene and related materials
- Biosensors & Bioelectronics
- OLEDs for Displays and Lighting
- OTFTs and Circuits
- Laser Technologies & Patterning
- Printing, Vacuum and OVPD Equipment and Technologies
- Computational Modeling at Nanoscale to Mesoscale
- Smart Textiles & Wearable Technologies
- Internet of Things (IoT)
- Integrated Systems and Sensors

## 13th International Conference on Nanosciences & Nanotechnologies

NN16

**NN16** is the Internationally established world-class event in Nanosciences and Nanotechnologies (N&N) that focuses on the latest advances on N&N and promotes profound scientific discussions between scientists and researchers from different disciplines. Front-line experts from multidisciplinary research and application areas are encouraged to join this conference, to discuss the benefits of N&N in their R&D efforts, to advance the networking and collaborating between different academia, research and industry players in the field and to stimulate the exchange of educational concepts.

**NN16 conference will be comprised of associated Workshops and Special Events, covering the latest developments in the fields of Nanosciences & Nanotechnologies.**

**W1:** NanoElectronics, Photonics, Plasmonics & NanoEnergy

**W2:** Nanomaterials, Nanofabrication, Nanoengineering & Nanoconstruction

**W3:** Nanomedicine

**W4:** Biosensors & Bioelectronics

**W5:** Graphene and related materials

and also Computational Modeling Workshop, Nanomedical Sessions and Round Tables, EU Projects Presentations among others.

## 10th International Summer Schools on NN, Organic Electronics & Nanomedicine

ISSON16

The **ISSON16 Summer Schools** will give the opportunity to young researchers and early-career scientists and engineers to participate in a series of lectures on the emerging fields of **Nanosciences & Nanotechnologies, Organic Electronics and Nanomedicine**. **ISSON16 is divided in four complementary schools** that cover the significant areas in the N&N field:

**School 1:** Nanosciences & Nanotechnologies

**School 2:** Organic Electronics

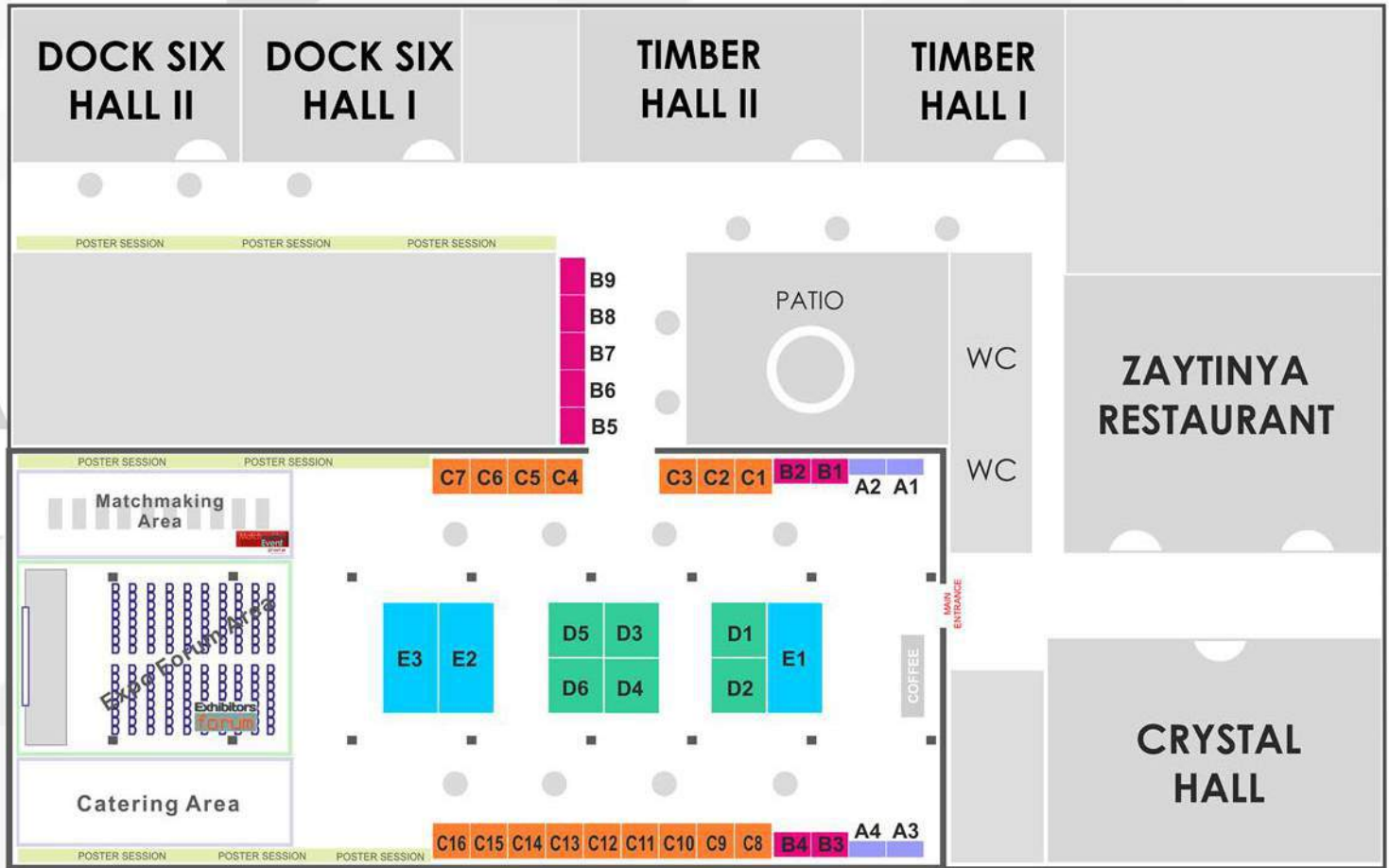
**School 3:** Nanomedicine

**School 4:** Graphene

**ISSON16 Program** includes Plenary Talks, Fix-and-attend Lectures, Parallel Workshops, Lab Tours, Demonstration Lessons, Poster Session etc.



# FLOOR PLAN



- A** 2m<sup>2</sup>(1x2m)
- B** 3m<sup>2</sup>(1.5x2m)
- C** 4m<sup>2</sup>(2x2m)
- D** 9m<sup>2</sup>(3x3m)
- E** 18m<sup>2</sup>(3x6m)



# STAND/BOOTH INFORMATION

## BOOTH SCHEME EXAMPLE



Booth packages of 2m<sup>2</sup> (academic) up to 18m<sup>2</sup> (large booth).  
One or more **FREE registrations** (ISFOE, NN) depending on booth size.

### Standard Booth Equipment includes

- **Structure:** The stand structure will be aluminium silver color octanorm. The construction height will be 2.50m.
- **Panel:** The panels used for the stand construction will be MDF vested with PVC beige color.
- **Fascia-roof:** A fascia is constructed from the height of 2.20m and till 2.50m, made by structure of silver aluminium and filling with silver panels.
- **Sign:** The sign placed on the fascia, hosts your logo name with black self-adhesive vinyl letters. Several other self-adhesive vinyl logos are placed on the top part of each display system.
- **Lighting:** In the stand area will be lighting mirror spots (set of 5) per 9 sq.m and a socket per stand.
- **Furniture:** One desk with two chairs
- **Public WiFi**

... and more technical equipment to choose from (extras)

If you need more details and information do not hesitate to **contact us:**

Mr A. Theodosiou (Phone: **+30 2310 998091**) | email to [expo@nanotexnology.com](mailto:expo@nanotexnology.com)

## BOOTH COSTS

Booth type	Size	Sides open	Price	Registrations included	Free pass lunch/coffee
ACADEMIC booth	2 m <sup>2</sup>	1 side	<b>800 Euro</b>	1	yes
STARTUP booth	3 m <sup>2</sup>	1 side	<b>1100 Euro</b>	1	yes
MINIMAL booth	4 m <sup>2</sup>	1 side	<b>1300 Euro</b>	1	yes
STANDARD booth	9 m <sup>2</sup>	2 sides	<b>2000 Euro</b>	2	yes
LARGE booth	18 m <sup>2</sup>	3 sides	<b>3800 Euro</b>	3	yes
Banner Display in Exhibition area					<b>800 Euro</b>

## Logo Visibility \*

	Gold Sponsor 8000 Euro	Silver Sponsor 5000 Euro	Bronze Sponsor 3000 Euro
Banner (header) to all outgoing electronic & printed correspondence	X		
Advertisements (digital & printed Media)	X	X	
Abstract Book	X	X	
Final Programme	X (prime position)	X	X
Digital & Printed Announcement mass mailing	X (prime position)	X	X
Conference Website with hyperlink	X (prime position)	X	X
Sponsors Banner	X (prime position)	X	X
Event Posters	X (prime position)	X	X

## Promotion & Advertising

Corporate presentation by an invited sponsor's executive	X		
Advertisement entry in Abstract Book	X (1 full page)	X (1 half page)	X (25% of page)
Advertisement inserts in the Conference Bag	X	X	
Special reference during Press Releases & Social Events	X	X	X
Banner in the Conference Room	X	X	
Banner at the coffee break location	X		
Free pass to lunch & coffee breaks	X	X	X
Invitations for the official dinner	3	2	1

\* Gold Sponsor Logo will appear larger than other sponsorship categories in all the above cases  
 \*\* Promotional video must be provided by the sponsor  
 \*\*\* Independent Corporate event and its content must be approved by the Organizing Committee.





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contact info

email: [expo@nanotexnology.com](mailto:expo@nanotexnology.com)

Mr A. Theodosiou, Phone: +30 2310 998091

[www.nanotexnologyexpo.com](http://www.nanotexnologyexpo.com)